



State of New Jersey

DEPARTMENT OF HEALTH
DIVISION OF FAMILY HEALTH SERVICES
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JUDITH M. PERSICILLI, RN, BSN, MA
Commissioner

DATE: October 28, 2021

TO: New Jersey WIC Authorized Vendor

FROM: Nancy Scotto-Rosato, PhD Executive Director, NJ WIC Services

A handwritten signature in black ink, appearing to read 'NRS', is written over the 'FROM' line.

Reply to

Attention of: NJWIC #022-003

SUBJECT: Continued Temporary Extra CVV/CVBs for WIC Participants
(November - December 2021)

The American Rescue Plan COVID Relief bill provided additional funds to the WIC Program to temporarily offer women and children additional WIC benefits for the purchase of fruits and vegetables, totaling \$35 per month. This benefit amount ended on September 30, 2021.

Effective November 1, 2021, the Continuing Resolution will extend the provision for increased Fruit and Vegetable WIC benefits. The increased fruit and vegetable amounts will be seen as Cash Value Voucher (CVV) in paper check form. The increased fruit and vegetable amounts for eWIC cardholders are referred to as Cash Value Benefit (CVB) and included on the eWIC cardholders benefit balance.

These new amounts are available from November 1 through December 31, 2021.

Eligible WIC participants will receive additional CVV/CVB benefits ranging from \$9 to \$70.50.

If you have any questions or concerns on the information referenced above, please contact a Vendor Unit Representative by email at NJ.WICVendor@doh.nj.gov or by telephone at 609-292-9560.